



RAY OF HOPE EDUCATIONAL SERVICES, LLC d/b/a  
**RAY OF HOPE ACADEMY**  
634 Main Street, Belgium, WI 53004  
Mailing Address: P. O. Box 161, Belgium, WI 53004-0161

## BUSINESS 101 AND BEYOND FOR SMALL BUSINESSES

Do you want to start a small business or have a small business that needs a little help; this is the class for you. The three-day class includes the following:

- Brainstorming to reveal your passion in the field you are in.
- Review business practices that may need either updating and/or revision
- Marketing – how to attract business to you
- Insurances – health and property. What to include and what not to include limiting you and your business' liability.
- Accounting – the what's and why's of the accounting world for your business.
- Forms – What works and what does not. What to include on forms.
- Is Social Media for you? Pros and cons revealed.
- Who is your competition? What offerings do you have that are different to win in customers?
- Development of a Business Plan based on YOUR passion.
- Experts in the fields of accounting and insurance in attendance for assistance with business concerns.

**Dates: November 7-8-9, 2025**

**Location: Ray of Hope Academy, 634 Main St., Belgium, WI**

**Time: 9 a.m. – 5 p.m. (all days)**

**ARCB CEU's: 22.5**

**Go to [rayofhopeacademy.org](http://rayofhopeacademy.org) for class registration materials.**

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